

Goals:

1.

2.

3.

Suggested Reading

American Institute of CPAs. (2012, March 30). *Five tips to branding yourself*. Retrieved from <http://www.aicpa.org/interestareas/youngcpanetwork/resources/career/pages/fivetipstobrandingyourself.aspx>.

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Robinson, K., & Aronica, L. (2009). *The element: How finding your passion changes everything*. New York, NY: Penguin Group.